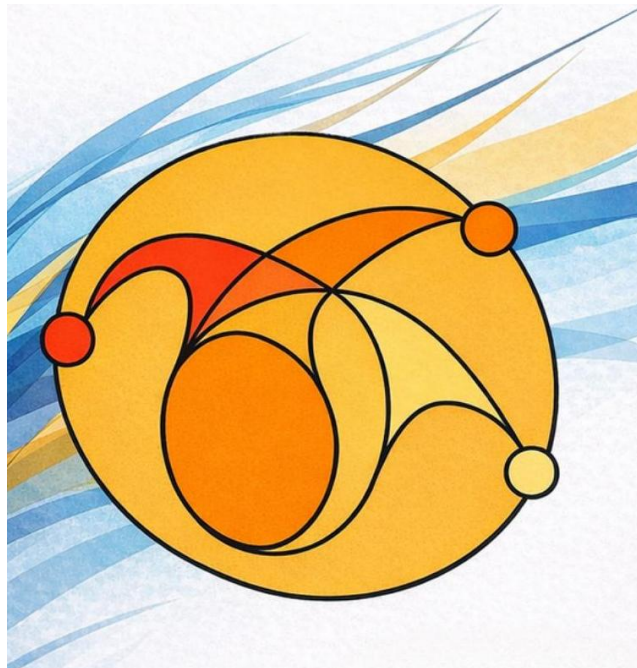


THE
PROVOCATIVE CHANGE
WORKS
SOCIAL MEDIA POLICY





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Social Media Policy

THE ASSOCIATION FOR PCW PRACTITIONERS

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This document outlines the official Social Media Policy for the Association for PCW Practitioners. It establishes guidelines for professional conduct, content sharing, and group management to foster a respectful, ethical, and informative community for certified practitioners and interested individuals.

Purpose and Scope

PCW social media groups are dedicated to certified PCW practitioners, trainees, and enthusiasts. They serve as a platform for sharing knowledge, research, and professional development related to PCW, and are not intended for general therapy discussions.

This policy covers all social media groups relating to PCW which may from time to time be in existence.

Conduct and Ethical Standards

Members must interact respectfully and professionally, avoiding personal attacks, gossip, or defamation. They are expected to:

- ☐ Uphold the Association's Code of Conduct in all online interactions.
- ☐ Maintain confidentiality by not sharing client details without consent.
- ☐ Exercise discretion in discussions involving sensitive information.



Content and Sharing Guidelines

Language: Posts should be in English.

Relevance: Content should be relevant to PCW.

Intellectual Property: Posts must respect intellectual property rights.

Media Content: All media content must be appropriate and professional.

Self-Promotion: Limited to educational or informative posts. Excessive promotion or sales pitches are prohibited.

Quality of Content: Members are encouraged to contribute constructively, focusing on factual, ethical, and evidence-based content. Pseudoscience or misinformation must be avoided.

Moderation and Enforcement

PCW social media groups are actively moderated by administrators who oversee compliance with this policy.

- ☐ Minor violations will receive a warning.
- ☐ Severe infractions (e.g., hate speech or deliberate misinformation) may lead to immediate removal from the group.
- ☐ Members may appeal moderation decisions through the Association's designated channels.
- ☐ Members may report violations to the group administrators or the Association.

Crisis and Engagement

PCW social media groups are not suitable for crisis intervention or urgent clinical needs. Members experiencing or observing a crisis should contact emergency services immediately.



Active participation is encouraged but not mandatory. An emphasis on quality over quantity is expected. Newcomers should be welcomed with a professional and informative tone.

Compliance and Updates

Participation in PCW social media groups implies agreement to follow these guidelines. The policy is subject to periodic updates. Violations may result in warnings, removal from the group, or post deletion. Members may appeal decisions or report issues via the Association.

Issued by the PCW Association Board